

FIG. 1

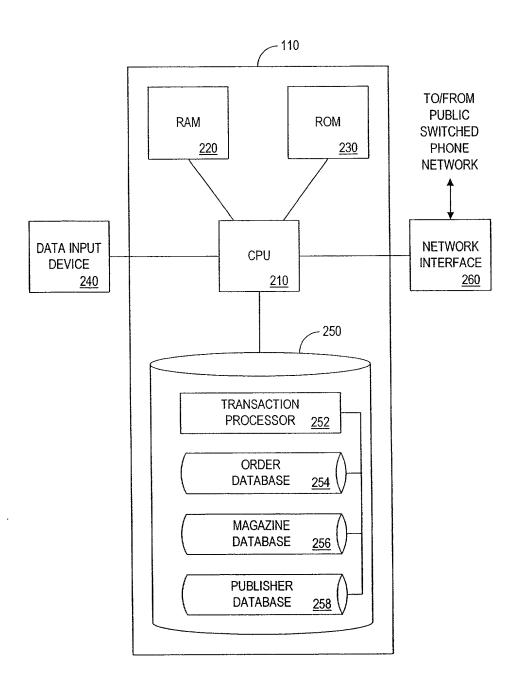


FIG. 2

SALES TERMS	FULL REFUND		
STATUS: ACTIVE OR CANCELED	ACTIVE		
PUBLISHER TERM EXPIRATION DATE	10/15/97		
MAGAZINE ID ORDERED	TIM 247		
NEXT PAYMENT DATE	4/15/96		
PAYMENT FREQUENCY	6 MONTHS		
CREDIT CARD: NUMBER, EXPIRATION DATE, NAME ON CARD	1234-5678-4321-8765, 9/99, J.SMITH		
DATE OF ORDER	10/15/96		
CUSTOMER INFORMATION: NAME, ADDRESS, ETC.	J.SMITH #1 OSLOW RD. STAMFORD, CT		
ORDER ID	1247002		

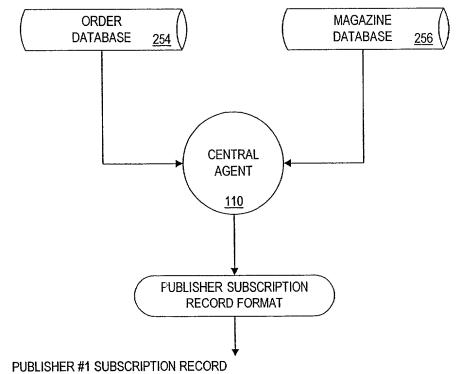
FIG. 3

MAGAZINE DISTRIBUTION FREQUENCY	52	12		
AGENT RATE FOR TERM	\$18.00	\$6.00		
CONSUMER RATE FOR TERM	\$36.00	\$12.00		
PUBLISHER TERM INFORMATION	12 MONTHS	12 MONTHS		
PUBLISHER ID	TIM 001	ZIF 002		
MAGAZINE NAME	TIME	PC MAGAZINE		
MAGAZINE ID	TIM 247	PCM 125		

FIG. 4

MAGAZINE CANCELLATION DATA FORMAT	TIME CANCEL FMT		
LIST OF MAGAZINE IDS PUBLISHED	TIM 247 SIP 126, ETC.		
PUBLISHER SUBSCRIPTION DATA FORMAT	TIME ORDER FMT		
PUBLISHER INFORMATION: CONTACT, ADDRESS, PHONE, ETC.	SUE THOMAS 5 PARK AVE. NEW YORK, NY		
PUBLISHER NAME	TIME, INC.		
PUBLISHER ID	TIM 001		

FIG. 5



I	PUBLISHER				SUBSCRIBER	
	MAGAZINE ID#	SUBSCRIBER NAME	SUBSCRIBER ADDRESS	SUBSCRIBER CITY, STATE, ZIP	PAYMENT METHOD	
	124756	A. SMITH	#1 LARK LANE	MEMPHIS, TN 38101	AGENT	

PUBLISHER #2 SUBSCRIPTION RECORD

SUBSCRIBER NAME	SUBSCRIBER ORDER NUMBER	SUBSCRIBER ADDRESS	SUBSCRIBER CITY, STATE, ZIP	MAGAZINE ID#
B. SMITH	17-24-36-52	#1 OSBORNE AVE.	NORWALK, CT 06855	247-653

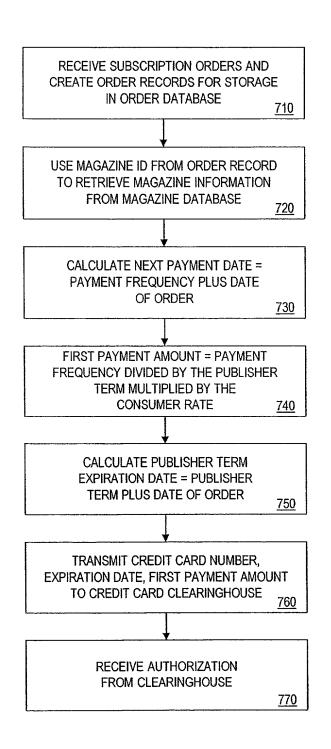
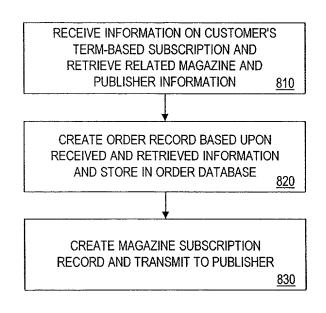
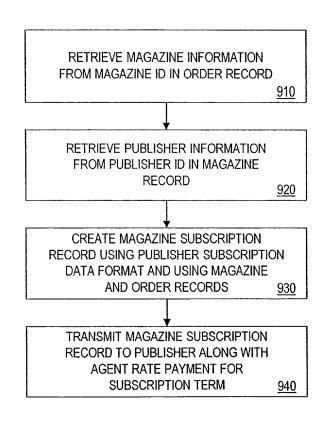


FIG. 7





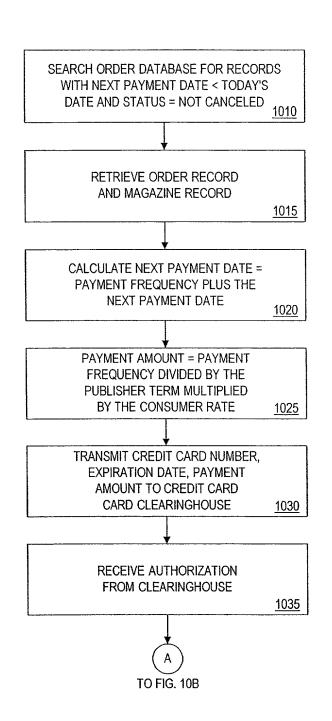


FIG. 10A

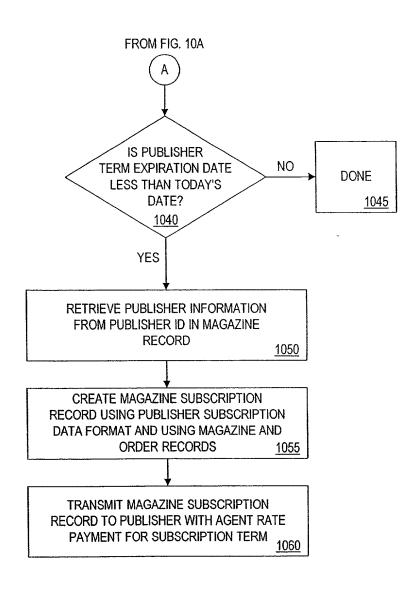


FIG. 10B

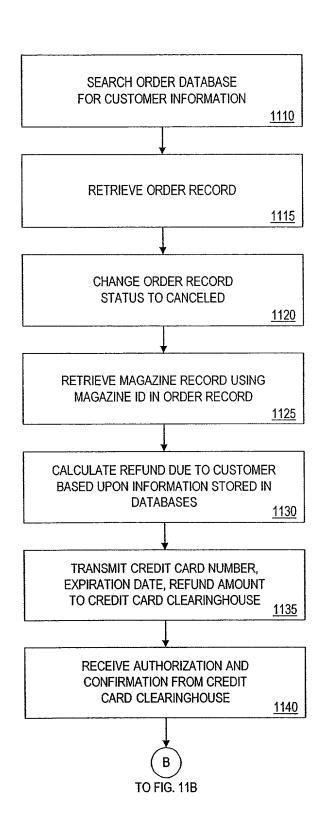


FIG. 11A

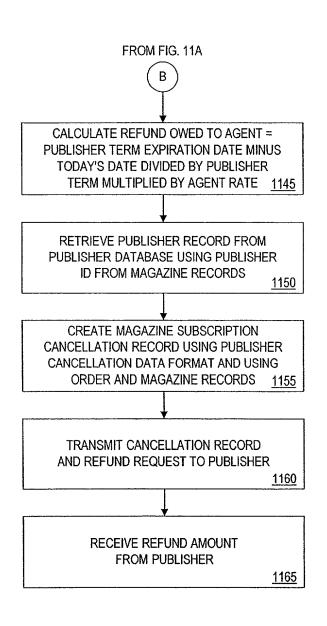


FIG. 11B